

Free AI Blog SEO Checklist

30 simple checks before publishing your next AI tool review, comparison post, or affiliate blog article.

For beginners building AI tool blogs and affiliate content.

Keyword Checklist

- ☐ Choose one main keyword.
- ☐ Add 3 to 5 related keywords.
- ☐ Check if the keyword matches search intent.
- ☐ Decide if the post is a review, comparison, or alternatives article.
- ☐ Make sure the keyword appears naturally in the title.

Blog Structure Checklist

- ☐ Write a clear introduction.
- ☐ Add a quick summary near the top.
- ☐ Use clear headings and sections.
- ☐ Include a comparison table if possible.
- ☐ Add a final recommendation section.

Trust Checklist

- ☐ Mention honest pros and cons.
- ☐ Include pricing information.
- ☐ Explain who the tool is best for.
- ☐ Explain who should avoid the tool.
- ☐ Recommend alternatives when needed.

Affiliate Conversion Checklist

- ☐ Add a CTA near the top of the article.
- ☐ Add another CTA after the comparison section.
- ☐ Add a final CTA near the conclusion.
- ☐ Include an affiliate disclosure.
- ☐ Avoid adding too many affiliate links.

Internal Link Checklist

- ☐ Link to at least one review article.
- ☐ Link to at least one comparison article.
- ☐ Link to at least one alternatives article.
- ☐ Use clear anchor text.
- ☐ Add internal links naturally, not randomly.

SEO Publishing Checklist

- ☐ Write an SEO title.
- ☐ Write a meta description.
- ☐ Use a short URL slug.
- ☐ Add an FAQ section.
- ☐ Check mobile readability and request Google indexing.

Next Step

Use this checklist every time before publishing an AI tool review, comparison post, or alternatives article.

Recommended workflow:

1. Pick one AI tool keyword.
2. Write a review, comparison, or alternatives post.
3. Use this checklist before publishing.
4. Add internal links.
5. Request indexing in Google Search Console.

Want to build AI affiliate blog posts faster?

Visit realtymasterpass.com for more AI blogging resources, templates, and beginner-friendly SEO frameworks.